



## 2007 ON THE SET NATIONAL ESSAY CONTEST STUDENT ENTRY FORM

### Student Information

Name \_\_\_\_\_ Age \_\_\_\_\_ Grade \_\_\_\_\_

Parent/Guardian \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Parent/Guardian Signature (required if student is under 18 years of age by May 1, 2007) \_\_\_\_\_

### School Information

School Name \_\_\_\_\_

Teacher Name \_\_\_\_\_ Principal Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Applicant's Cable System (required) \_\_\_\_\_

### Respond to one of the following questions in an essay (250-500 words):

1. When we talk about diversity, we mean acceptance, respect, understanding and celebration of the things that make people or groups different from one another.

Given this definition of diversity, take a personal experience on how diversity has affected your life, and write an overview for a television episode that would star you as the main character.

2. Television is changing...now you can watch programs on TV's, computers, telephones; in high-def, streamed clips, etc. ON THE SET'S goal is to continue to change television by recruiting people with different backgrounds, ethnicities and experiences that will generate a broader range of creativity and ideas for programming.

The year is 2025. Tell us what television will be like. Give us an example of how people will watch and what they will be watching.



In addition, please respond to the following question:

Tell us briefly about one of your personal goals or passions in life. How do you pursue it? (Use a separate page, if necessary.) \_\_\_\_\_

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Entries will be judged according to the following criteria:

1. Creativity (40%)
2. Passion/Personal Goal Statement (30%)
3. Understanding/Inclusion of Diversity (15%)
4. Teacher Recommendation (15%)

Statement of Authenticity

I affirm and represent that I have complied with all the terms of the NBCU ON THE SET National Contest and that all information is factual.

Student Signature: \_\_\_\_\_

Entries must be postmarked no later than April 30, 2007 and received by May 7, 2007. Mail entries along with teacher recommendation form to:

NBCU ON THE SET Headquarters  
1 CNBC Plaza  
900 Sylvan Avenue  
Englewood Cliffs, NJ 07632